

Project Document – SCL Mauritius

Project Name:

SCL Mauritius – Reintegration & Homeless Support

Mission Statement:

SCL Mauritius is committed to empowering homeless individuals and former prisoners to reintegrate into society with dignity, purpose, and sustainable support. Our mission focuses on providing essential resources, mental health support, education, and community engagement to help individuals rebuild their lives.

Project Overview:

Our project will be executed in phases, gradually building our capacity while engaging the community and attracting investors. Each phase has clear objectives and measurable outcomes.

Phase 1 – Crowdfunding Launch (Immediate)

Objective: Raise initial funds through small donations from the community.

Activities:

- Launch crowdfunding campaign targeting at least MUR 50,000 – 55,000
- Engage social media to share our founder story, mission, and objectives
- Highlight that every contribution counts to build trust and momentum

Outcome: Secure seed funds to kickstart operations, prepare for our next activities, and demonstrate community support to larger investors.

Phase 2 – Art Gallery & Awareness Campaign

Objective: Sensitize the public about homelessness, reintegration, and mental health issues while generating revenue.

Activities:

- Organize an art gallery exhibition showcasing works that reflect our mission
- Sell art pieces to raise funds for the NGO
- Educate the public through gallery displays, presentations, and interactive sessions

Outcome: Increase public awareness, attract medium-level donors, and create an emotional connection with the cause.

Phase 3 – Major Fundraising Events (December)

Objective: Maximize fundraising during the holiday season through multiple events.

Activities:

- Host large-scale fundraising events (e.g., community gatherings, charity dinners)
- Partner with local businesses and sponsors for donations and support
- Promote events online and offline to increase visibility

Outcome: Raise significant funds to reach the target of at least MUR 55,000, positioning SCL Mauritius to pursue larger investments.

Phase 4 – Short Documentary & Investor Outreach

Objective: Demonstrate the scale, impact, and credibility of SCL Mauritius to attract high-value investors and institutional support.

Activities:

- Produce a short documentary detailing:
 - The reintegration process

- Mental health challenges faced by homeless individuals and ex-prisoners
- The NGO's app for tracking reintegration progress
- Insights from doctors, psychologists, and social workers
- Highlight measurable outcomes, real-life case studies, and systemic impact
- Present the documentary to investors, CSR programs, and institutional donors

Outcome: Convince investors and large sponsors to contribute substantial amounts to the NGO, ensuring long-term sustainability.

Phase 5 – Reinsertion System & Operational Launch

Objective: Establish a fully functional reintegration program for beneficiaries.

Activities:

- Rent a dedicated space for operations, storage, and activities
- Stock essential supplies, including food, health kits, and educational materials
- Conduct weekly or 5–7 day programs providing:
 - Life skills and vocational training
 - Mental health support and counseling
 - Social integration activities
- Explore potential employment opportunities for beneficiaries through training and partnerships

Outcome: Enable beneficiaries to regain independence and integrate successfully into society. Build credibility for formal NGO status.

Phase 6 – Official NGO Status & CSR Partnerships

Objective: Scale operations and secure long-term funding through institutional partnerships.

Activities:

- Register as an official NGO
- Apply for CSR funding and grants from larger organizations such as UN agencies, foundations, and private corporations
- Continue public engagement and fundraising initiatives to sustain operations

Outcome: Establish a sustainable and scalable NGO model capable of creating measurable social impact across Mauritius.

Funding Breakdown (Illustrative)

Item	Allocation (Approx.)
Food & hygiene kits	40%
Rental space for programs	30%
Program setup & materials	20%
Marketing & awareness campaigns	10%

Total Target: MUR 55,000 (initial phase)

Impact & Value Proposition

- Direct Impact: Immediate support to homeless individuals and ex-prisoners
- Long-Term Impact: Sustainable reintegration into society through skill development, mental health support, and social programs
- Investor Appeal: Transparent use of funds, clear phased growth, measurable outcomes, and alignment with CSR objectives

- Community Engagement: Awareness campaigns, art exhibitions, and events fostering social responsibility
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Conclusion:

SCL Mauritius offers a strategic, phased approach to address homelessness and reintegration challenges in Mauritius. By starting with community crowdfunding and gradually scaling through awareness, fundraising, and structured programs, SCL Mauritius ensures maximum impact, transparency, and investor confidence.

Join us in making a lasting difference. Every contribution, small or large, brings us closer to rebuilding lives and creating a society where everyone has a chance to thrive.